



Press Release

Escape L.L.C. Appoints International Line Up of Contractors

Hill International, De Leeuw Middle East, Hyder ACLA Middle East, and AJ Design on board for Ajman's prestigious equestrian community

February 18, 2008 - Ajman, UAE: Ajman's *Escape* equestrian community has appointed Hyder ACLA as the Master Planner, De Leeuw Middle East as project quantity surveyors, and Hyder Consulting as consultants for infrastructure of the 8.2 million square foot project. Hill International are the Project Managers, and AJ Design is the architect of record for the villas and low rise residential buildings. Located off the Emirates Road on the Ajman – Sharjah border, the project is set to break ground soon.

Launched in late January, *Escape* is a 200-acre equestrian-themed residential development offering villas, low rise apartments, a boutique hotel, and a full range of equestrian facilities in addition to several multi-purpose sports arenas. The exclusive, gated community promises a unique country living experience, unlike any other in the region.

"Escape is set to be a signature development in Ajman, and we stand by our promise to provide utmost quality in all aspects of this development," said Anwer Sher, General Manager for Escape LLC. "We are assembling the best project team with local experience, vision, and dedication. Our selection of these companies reflects our commitment," he added.

Over the past 30 years, Hill International has grown into one of the most successful international project management companies. To date, they have been involved in over 1000 project assignments, with a total construction value of over \$100 billion.

"This is a landmark development for Ajman, a destination that represents a new and growing market in the UAE. *Escape* is sure to become a highly desired residential option, and we are dedicated to making the project's dynamic vision become reality by implementing a specific management strategy, taking into consideration the objectives, requirements, and the characteristics of the project in terms of urgency, complexity, and the size of the project," said Ashraf Qishta, Senior project Manager for Hill Int'l.

De Leeuw Middle East is part of the South African-based De Leeuw Group, and over the last nine years the local company has consolidated its position by providing project management and quantity surveying services with more than AED 20 billion value of projects in the UAE, Bahrain, and the Kingdom of Saudi Arabia.

"*Escape* is a unique project that is carefully planned, we are proud to be associated with this development, and I appreciate *Escape* Management's ability and willingness to empower the project team which brings the best out of the consultants involved in this exciting project," said Aijaz Ahmed, Managing Director for Middle East Operations of De Leeuw.

With offices and prestigious projects all over the world, Hyder Consulting has 800 employees in the Middle East alone, and design offices in the UAE, Qatar, and Bahrain. The award winning Master planner Hyder ACLA together with the *Escape* team reveals the vision focus on three main objectives: to promote the equine community with its world class facilities, to develop built typology that is unique, and to introduce a new public realm.

"We innovate the master plan concept to provide strategic context and create a new benchmark for Ajman. *Escape* is designed to be a beautiful and naturally inspired community." said Dastin Hillery, Senior Master Planner and Urban Designer of Hyder ACLA.

"This new public realm is offering the intertwined built environment between the equine and the serene outdoor landscape for living," added Mona Rizk, Senior Master planner and Landscape Architect of Hyder ACLA.

"With 25 years infrastructure track record in the region, we are confident to successfully carry out the vision to the implementation, and from project outset our team will work to this brief," said Steve Pittam, Regional Land Development Director of Hyder Consulting.

AJ Design was established in 2006 by instruction of H.H. Sheikh Ammar bin Humaid Al Nuaimi, and the architecture firm reflects his view of the future development and overall progress for the Emirate of Ajman. The company has proven expertise in a variety of projects including large-scale mixed-use developments, waterfront projects, commercial, and residential units.

"This project is creative and exciting for us. The villas and apartments at *Escape* are a fusion of Arabic and other regional influences, and the use of arch ways, open spaces, light, and top quality tiling and naturally-inspired building materials will ensure these residences keep their prestige, desirability, and value," said Mushtak Talib Muhi, General Manager for AJ Design, architects for the project.

Conceptualized and developed by Equine Management Services, one of the world's leading equine solutions company, construction of *Escape* is set to begin shortly, with a completion date of December 2010. Villas are currently selling, and apartments are being released in several phases over the next several months.

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Note to Editors: Escape is 200-acre Ajman-based equestrian themed community located on the Emirates Highway, on the Ajman- Sharjah border. The project's concept creator and equine architects is Equine Management Services, and the Concept Architect is Donald H Green Studio. Quantity Surveyors are De Leeuw Middle East; the project is Master Planned by Hyder ACLA, and Infrastructure by Hyder Consulting. Hill International is the Project Manager for Escape. AJ Design are the architects for the Residences at Escape. Go Wealthy is the Lead Agent, with sales and marketing support from Escape International FZE.

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